

## The Boogles™ Deal

A funky brand

Book-Keeping know-how

Creativity & Fun



Our franchise package includes:

- Exclusive territory rights
- National marketing campaigns
- Systems set-up
- Website & Email account
- Online forum
- Marketing materials
- Operations manual
- Staff recruitment
- Ongoing support
- Training
- Regular updates
- Plus much more

Boogles is an award-winning book-keeping company who are excited to be able to franchise their successful model. We are looking for friendly, enthusiastic, people to join our family.

### Our 10-Step Selection Process:

1. Expression of interest received
2. Franchise application form
3. Initial interview (phone/post)
4. Meet —review prospectus
5. Reserve territory
6. Practical test
7. Sign franchise agreement & pay franchise fee
8. Review Business Plan template
9. Attend franchise training
10. Launch !

To Find Out More - CONTACT US

[www.boogles.info](http://www.boogles.info)

Email: [recruitment@boogles.info](mailto:recruitment@boogles.info)

Tel: 0844 8844 622

Fax: 08712 449 500

Direct Line: 07854 216 482

[www.boogles.info](http://www.boogles.info)

*You Look After The Business,  
We Look After The Books*

**Boogles  
Franchise Ltd**

**Franchised  
Bookkeeping  
Service**



**Tel: 0844 8844 622**

## All about Boogles™

### Who or What is Boogles™?

Boogles™ is a funky character with a big personality who values business, money, progress and fun.



### What is your grand plan?

We want to franchise Boogles™ so that more business owners can benefit from our service.

### What is franchising?

The British Franchise Association (BFA): Franchising is the granting of a license by one person (the franchisor) to another (the franchisee), which entitles the franchisee to trade under the trade mark/trade name of the franchisor and to make use of an entire package, comprising all the elements necessary to establish a previously untrained person in the business and to run it with continual assistance on a predetermined basis.

### What are your beliefs?

At Boogles™, we believe that there is a huge need for competent, reliable, efficient, friendly book-keepers, and our business model are based entirely around the client.

### Why should I join you?

You should join us if you want to be part of the bookkeeping solution. If you like the idea of being part of a big brand, having access to technical and marketing support and our values & beliefs are the same—then we'll work extremely well together. We have tried



and tested methods & we believe the way forward is to unite. All franchisees will become members of The ICB & adhere to their Professional Conduct Code.

### What are the benefits to me?

You will have the backing of a brand behind you which gives you a competitive advantage. The national marketing campaign will drive leads towards you, so you will grow

your business and see a return much more faster, than if you have to do everything yourself, from scratch. You'll have access to the training and systems which will ensure client & staff retention, and the value that is created from the brand, means that you can charge a premium for your service.

### How much is the franchise fee?

**One Off Fee:** £3,475 + VAT —grants you the right to operate as a franchisee for 5 years, with a renewable option at no further cost—every 5 years.

### Management Service / Royalty Fee:

6% payable on all new gross sales as a result of operating as a franchisee.

Note: for the first 5 years, we do not make a claim on sales generated from existing clients that you may have.

### Is my territory still up for grabs?

Contact us to discuss this.

Email: [recruitment@boogles.info](mailto:recruitment@boogles.info)

Tel: 0844 8844 622